

| Rice |

## Release<sup>®</sup> Seed Treatment – Start Strong!

Release Plant Growth Regulator provides increased germination, faster emergence, and earlier establishment in semi-dwarf and tall rice varieties.

- Increases final stand density and uniformity leading to better yields
- Maximizes seed value and performance
- Proven industry standard for over 20 years
- Only Valent offers complimentary quality assurance testing for seed conditioners

### Release – Improve Stand Density



**Release Treated**

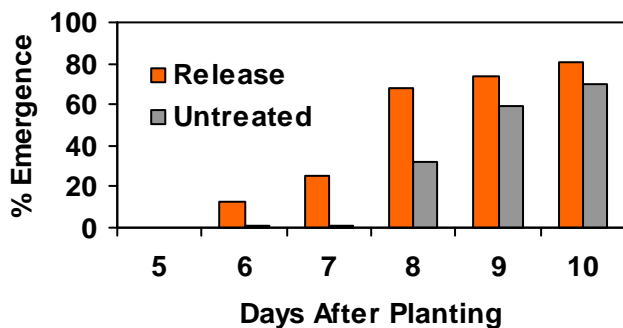


**Untreated**

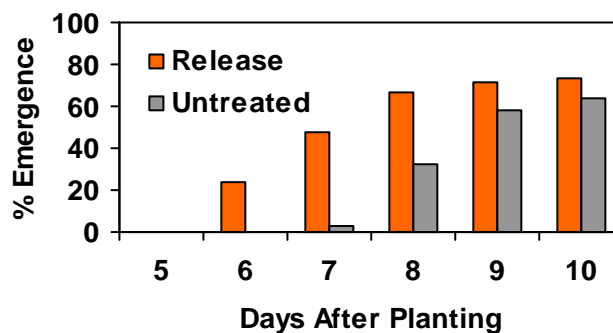
Field photos taken on the same day

### Release – Improves Emergence and Stand Count

**'Cocodrie'**



**'CL-151'**



## Count on *Release*-Treated Seed for Maximum Performance

Using seed treated with *Release* helps get the most out of every acre planted. Whether it is to get an early start to the season or to plant a little deeper, *Release* helps seed perform better under a wider variety of conditions. And a strong start means greater potential for a strong finish.

### *How does Release work?*

Not all seeds have the same capacity to germinate and emerge from the soil. *Release* helps overcome factors such as genetic variability or the natural aging process by stimulating enzymes in the seed. These enzymes convert stored starch into usable energy needed for germination and emergence.

### *Consistency is key!*

Good consistency during the seed treatment process means more consistent performance in the field. To help ensure that *Release* is appropriately applied to seed, Valent offers a complimentary quality control (QC) service for rice seed conditioners who use *Release* seed treatment. This rapid testing process helps seed conditioners be sure that the proper dosage of *Release* is applied each and every time.

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## How To Use (for seed conditioners)

<b>Release Rate</b>	0.5 – 2.1 oz product in 8 – 20 oz water per 100 lb seed
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## How To Use (for growers)

Plant <i>Release</i> -treated seed based on the recommended seeding rate given by the seed supplier for the location it will be grown. No special considerations are required for use beyond normal seed handling practices.
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## Other Important Information

- For use with drill or broadcast seeding systems on both semi-dwarf and tall rice varieties
- Do not apply *Release* prior to a 24 hour presoak or to water used for the presoak
- Do not exceed 2.1 oz product / 100 lb seed



*Products That Work, From People Who Care*<sup>®</sup> | [www.valent.com](http://www.valent.com) | 800-6-VALENT (682-5368)

**Always read and follow label instructions.**

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*Release* is NOP-compliant and OMRI-listed for organic production.